

COFFEE TABLE BOOK

WHO'S
WHO

of the industries

LIMITED GOLD EDITION

BROUGHT TO YOU BY



IN ASSOCIATION WITH



Get ready to witness
and be part of one of
the limited editions,
exclusive timeless
content Coffee Table
Book



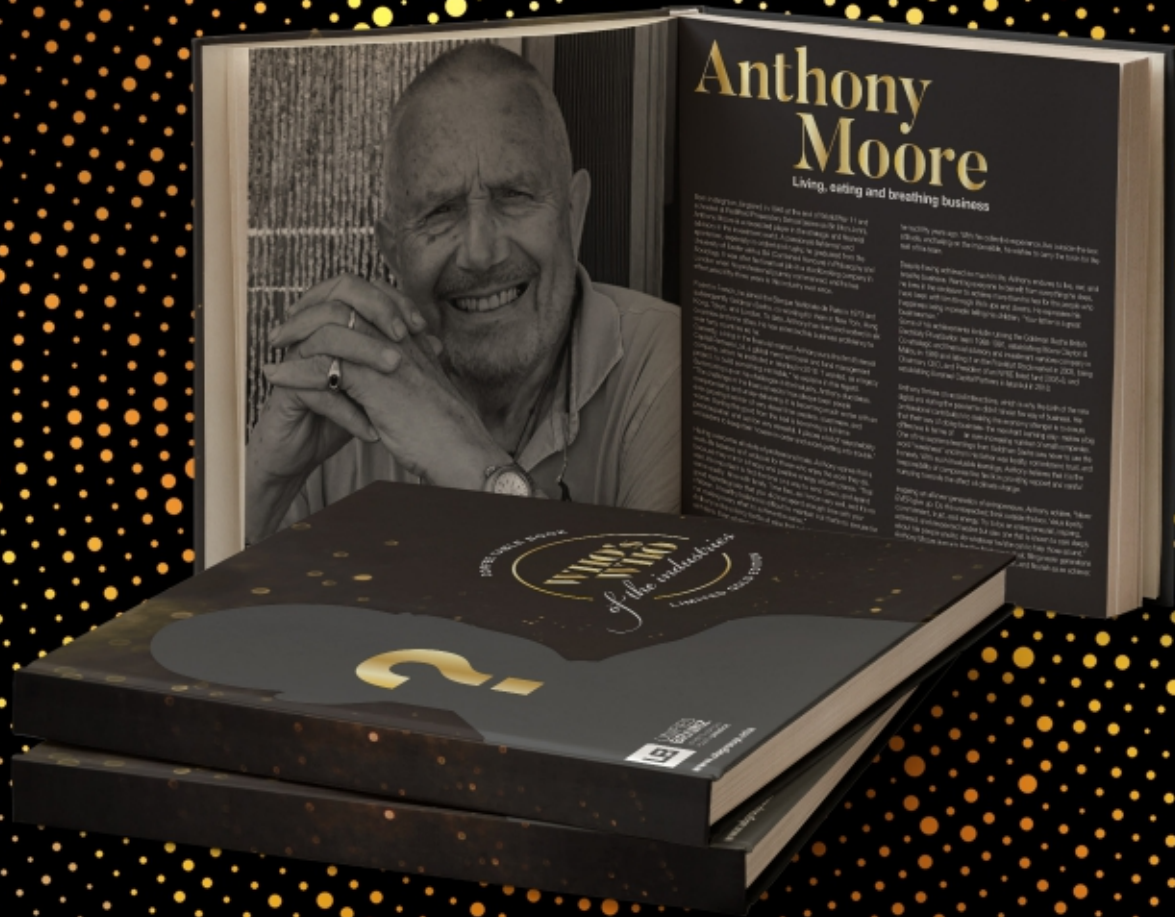
Unified Brainz Virtuoso Limited, a media & publication house is pleased to present an astounding collection of short biographies of the most revered & illustrious individuals in a unique Coffee Table Book, 'Who's Who of the Industries 2023' in quinquennial, limited edition.

This amazing Coffee Table Book will present the global growth, despite many odds, in its most grandeur form, coming out triumphant from the world crises while highlighting its pillars who have helped it stood firmly in the ground deep enough not to get disrupted by social, political and financial catastrophes. It will showcase the remarkable legacy of the world and its various cultures, represented by those who have salvaged their traditions and yet excelled in their respective fields, presenting their success stories. The Coffee Table Book will be published both in print and digital media.





**THE
DELIVERABLES**



1. 10 print copies of the CTB with your personalized cover page for your personal distribution
2. A two-page featured story on you and your organization with your message to your fellow business fraternity to boost your business and brand value.

3. Certificate, Trophy and other Souvenirs
4. Free annual e-subscription of Passion Vista, an internationally famed, luxury, lifestyle & business magazine
5. E-distribution to our leading partner business magazines, business houses, the global network of UBVL, and various government departments.



6. **Social Media creative posts for pre and post book launch**
7. **Video byte on Passion Vista YouTube channel**
8. **Global Press Release across 50 plus digital news channel**



General Information & Eligibility for Participants

This is an exclusive initiative by Unified Brainz Virtuoso Limited, a media & publication house to avail this amazing platform to the most eminent & revered people across the six continents to claim to be amongst the 'Who's Who of the Industries'.

In order to apply for this prestigious honour, you must have been in business / service or social activities or working as a professional for not less than 5 years and you should have completed 30 years of age.

To apply, nominees ought to send in their duly filled application forms along with all necessary personal & professional documents fulfilling their claim.

Websites and social media handles of Facebook, Instagram, Twitter, YouTube and others must be shared.

Nominees are recommended to follow a respectable Code of Ethical Conduct.

Administrative & processing fee / participation cost/ nomination fee once paid shall not be refunded or adjusted.

The profile content should not exceed 1000 words 4 to 5 high resolution photos should accompany.

Nomination Date : February 23rd



**REASONS TO GET
INVOLVED**



**A prestigious title and
global position amongst the
elites of the world**

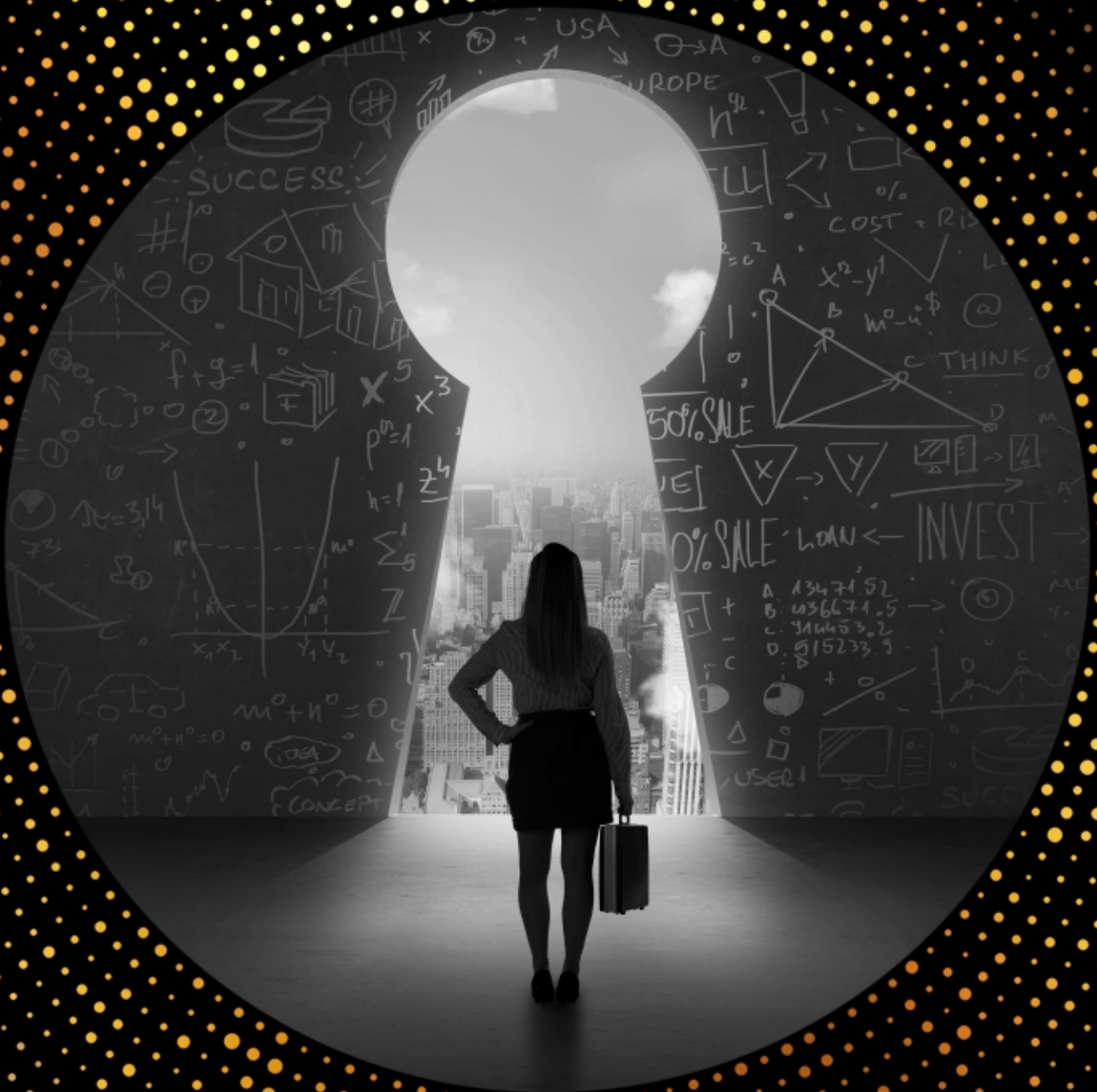
**Highlighting your
achievements and your
accomplishments**





**Opportunity for personal
branding & image
makeover**

Opportunity
for new
horizons & avenues





**Motivation to do better
for you and your business
fraternity**

**Opportunity
for networking and
business tie ups**





**Availing the global platform wherein
the participants are from across the
six continents**

SELECTION PROCESS

The most deserving profiles which will appear in 'Who's Who of the Industries 2023', first ever digitally manifested Coffee Table Book will be selected through a strict process comprising of 5 steps:



Step 1: Nomination

Names had been nominated by various industry chamber partners & associations, global networks of business & social leaders, strong references by individuals & associations, etc. It takes about a two-month global search and advertising campaigns to collect nominations from all geographies to identify the innovative and impactful people shaping the industry today.

Nominations include industrialists, business leaders, entrepreneurs, professionals, social activists & social entrepreneurs, sports personnel, artists, musicians, film & television celebrities, models of international repute, and other who's who of the society.

Step 2: Approach & Permission

The names so nominated either by chamber partners or references, will be approached by the research team of the publication house and explained in details about the project & its merits. Not every single person nominated agreed to be a part of the Coffee Table Book for their own various reasons but majority agreed as the book carries noble social values.

Step 3: Personal Dossier Collection

The agreed individuals will be asked to submit their personal dossiers and a video byte. The information sought will be pertaining to their achievements & accomplishments, academic & professional qualifications, career ups & downs, success stories, family bonding, felicitations & honours, etc. which would describe them best in their personal capacity.

Step 4: Personal Dossier Evaluation

The dossiers submitted would be subject to stern evaluation on merits such as experience vs achievements, passion for their work or deeds, sustainable growth, popularity amongst compatriots, service to the society, popularity, profile as a role model, etc. The evaluation on various merits will be carried out by the evaluation partner, CIAC Global -Confederation of International Accreditation Commission and the grand jury of the Coffee Table Book, comprising of people of very high virtuous standing & values who would not leave a stone unturned to select the right individuals.

Step 5: Personal Dossier Collection

Successful evaluation led to the inclusion of such names in the CTB whose 2-page profile through short biographies and vivid photographs will be prepared by the editorial team of the publication house.



LIVE COFFEE TABLE BOOK, BIOSCOPE SPECIALLY DEVELOPED FOR GUJARAT TOURISM





WORLD BOOK OF RECORDS®

AN EXCLUSIVE HONOUR

CERTIFICATE

Unified Brainz of India

Speaking Coffee Table Book

Ahmedabad (Gujarat) INDIA

has been recorded under title
"India's first Speaking Coffee Table Book based
on Augmented Reality Technology"

Verified by **Ashwinbhai Trivedi**, High Court, Advocate (Gujarat)

Date: 2nd October 2017

Virendra Sharma
Virendra Sharma
Member of Parliament
ENGLAND (UK)



Dr. Diwakar Sukul
Dr. Diwakar Sukul
Chairman
WBR (ENGLAND)



117 A Harley Street, London W1, United Kingdom
ENGLAND +44 7808 779 253 | INDIA +91 999 39 50000
Website : www.worldbookofrecords.uk
ENGLAND : CN - 10679635 | INDIA : CN - U74996MP2017NP1042166

LONDON



C. No. - WBR / RC / 0039 / 2017

PAST GLORY

Unified Brainz Virtuoso Limited, a media & publication house published India's first ever Speaking Coffee Table Book featuring who's who of the industry, Gujarat and Rajasthan editions in 2017 and 2018 respectively. A video version of each short story was amalgamated in the book using the digital technology of Augmented Reality (or AR), enabling its readers to view the visual version using a smart mobile phone through a specially designed mobile app.

Owing to this special feature, both the editions of the Speaking Coffee Table Book found a place in the "World Book of Records, London" for being the 1st Speaking Coffee table book of India.

Unified Brainz Virtuoso of India gets registered by World Book of Records, London

India's first speaking coffee table book based on augmented reality technology



AHMEDABAD: Dr. G.D. Singh and Dr. Neetu Singh of Unified Brainz Virtuoso of India got registered in World Book of Records - London. Unified Brainz Virtuoso made a record of having India's first speaking coffee table book based on augmented reality technology. The record certification was being presented by Advocate Ashwin Trivedi. On this occasion the Chief Guest of the event was Air Marshal Ravindra Kumar Dhir, GOC, South Western Air Command (SWAC). Other guests of honour were Ms. Bhagyesh Soneji, President, ASSOCHAM Western Region, Mr. Kamal Singh, ED, UN Global Compact Network, Indian Chapter, Mr. Geoff Wain, British Deputy High Commissioner for Gujarat & Rajasthan and Mr. Hariom Gandhi, Director,

Narcotics Control Bureau, Gujarat region were present.

On being bestowed the certification by World Book of Records - London (UK) they were congratulated by Shri Virendra Sharma (Member of Parliament, British Parliament), Dr. Diwakar Sukul (Chairman, World Book of Records, London UK), Shri Santosh Shukla, Advocate (President, World Book of Records), Dr. Bharat Sharma (Asia Head, World Book of Records), Dr. Dilip N Pandit (Chief Editor, World Book of Records), Dr. Rajeev Shrivastava (Vice President, World Book of Records), Er. Surbhi Kaul (Secretary, World Book of Records), Shri Divy Trivedi (Co-ordinator, World Book of Records) and other dignitaries.



WORLD BOOK OF RECORDS, LONDON

PAST GLIMPSES OF SPEAKING COFFEE TABLE BOOK

GUJARAT & RAJASTHAN EDITION



During the lockdown due to Corona Pandemic, the publication house developed and digitally published two Electronic Coffee Table Books

'**Knock Down The Lock Down**' in May 2020, featuring inspiring survival stories of those who refused to surrender to lockdown & pandemic. and '**Unmasking The Masked Economy**' in September 2020, showcasing and highlighting strategic guidelines by veteran business leaders to those who found the going an uphill task, encouraging them to never look back and see the bright side of the future.



WORLD'S FIRST DARK MODE INTERACTIVE ELECTRONIC COFFEE TABLE BOOK



Unveiling and launch of Coffee Table Book, 'Who's Who of the World' in the presence of High Level Diplomats.

'Who's Who of The World' is an astounding collection of short biographies of the most revered & illustrious people of the world in a unique dark mode gold edition Coffee Table Book from the makers of the 'Speaking Coffee Table Book', Unified Brainz Media & Publication House, a unit of Unified Brainz Virtuoso Limited.



PREVIOUS PARTNERS / SPONSORS



The book will be dedicated to the United Nation's Sustainable Development Goals 2030, appealing all its readers to make a social impact by observing the 17 goals of UNSDG at their best capacities, including poverty, hunger, lack of education, gender & racial discrimination, education for all, infrastructure, power, etc. Seeing these goals get fulfilled would mean the world getting rid of such problems and becoming a better place to live in.



SO, WHY WAIT?

GET YOURSELF FEATURED IN A VERY
EXCLUSIVE, FIRST OF ITS KIND, GLOBAL
COFFEE TABLE BOOK ON



NOMINATIONS ARE OPEN

APPLY NOW





UNIFIED
BRAINZ
where business
meets **passion**

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Disclaimer

The Coffee Table Book, 'Who's Who of The World' Quinquennial Limited Gold edition will be prepared using information of a general nature and is not intended to address the circumstances of any particular individual or entity. The opinion and views shared by the participants will be prepared from data sourced and the information received from provided sources who is believed to be accurate and reliable. However, Unified Brainz Virtuoso Ltd and its affiliates do not make any representation or warranties expressed or implied as to the accuracy or completeness of such information of data available in the public domain. While due care has been taken preparing the coffee table book, Unified Brainz Virtuoso Ltd and its affiliates do not accept any liability what so ever for any direct consequential loss arising from this document or its content. The opinions expressed and arguments employed herein do not necessarily reflect the official views of the Unified Brainz Virtuoso Ltd, its board of directors and employees and affiliates.

